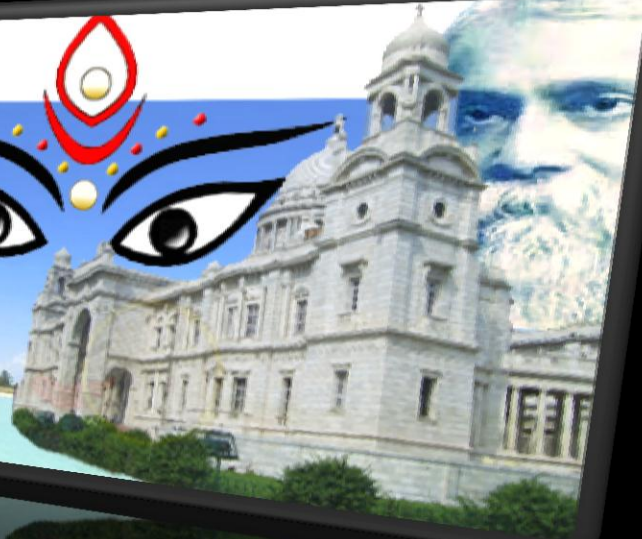


The logo for the Bengali Society of Florida, featuring the letters 'BSF' in a stylized font. The 'B' is green and the 'SF' is black.

Bengali Society of Florida



bsfnet.org

BENGALI SOCIETY OF FLORIDA

WHAT IS bsfnet.org?



BSFNet.org is our home on the web

BSF presence on the web has taken a giant leap!

- In 2012, executive team hired professional services to enhance BSF website – to make it easy & informative.
- With upcoming NABC – provides a compelling image of our BSF on the web.

Nice!! Why redesign?...



Redesigned

Get Visible!

- Increase profile of the BSF in Orlando and beyond .. make it more searchable in view of the impending NABC and convergence of 8000+ Bengalis in Orlando in 2014. Improve search ranking so we're easily discovered!

Reach Out and Connect with Community!

- Make it easy & informative. Make it more helpful for the members to locate events, contacts and detailed information. Allow community members and kids to provide feedback and participate.

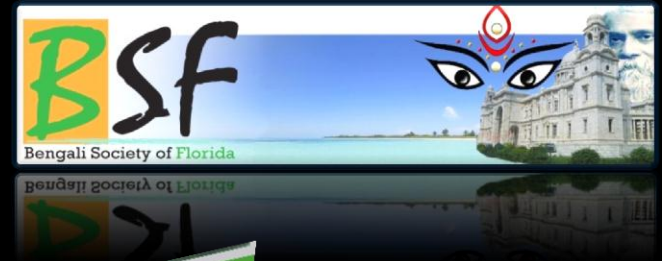
Grow BSF!

- Allow new members to discover and join us. Allow businesses to partner with us by generating online advertising revenue for BSF.



Let's take a quick peek at some of the wonderful new features of BSFnet.org...

Easily spot your BSF information!



Next big event!

Facebook & Twitter!

A screenshot of the BSF website is shown, tilted at an angle. The website has a green header with navigation links: Home, About us, Events, Kids Zone, and Videos. A prominent banner at the top of the main content area reads 'Saraswati Puja on Saturday 9th Feb, 2013'. Below this, a 'Welcome to Bengali Society of Florida' message is followed by contact details: ESTD: 1982, Address: 3138 Cranes Cove Loop, Kissimmee, FL 34741, Tel: 321-217-8169 & 407-873-2909, and social media links for Facebook and Twitter. On the right side, there is a 'Calendar' for February 2013, with the 9th highlighted. Below the calendar is an 'Informations' section listing 'Saraswati Puja 2013' and 'Saraswati Puja - Essay Contest'. At the bottom right, an 'Events' section lists 'Saraswati Puja' on 9 Feb 13 in Altamonte Springs, and 'Picnic' on 16 Mar 13 in Orlando.

Access calendar of events!

Easy Access to Event Details

Upcoming Events!

We want more!....

PERSONALIZED bsfnet.org for you!

Hi there! Welcome to BSF...



ONE TIME Registration
is a breeze..
Try it!

A screenshot of the BSF login page is shown, tilted at an angle. The page has a white background with a light blue border. At the top, the word 'Login' is written in a bold, black font. Below it, there are two input fields: 'Username:' with the text 'bagchee' and 'Password:' with a series of dots. A 'Remember me' checkbox is checked. Below the password field is a 'Login »' button. Underneath the login section, there are links for 'Register' and 'Lost your password?'. The 'Find Us:' section includes the BSF logo, the text 'Bengali Society of Florida', and a Facebook 'Like' button with the text 'You like this.'. There are also social media icons for Twitter and Facebook. At the bottom, there is a 'Subscribe To Mailing List' section with an 'Email' input field and a 'Subscribe' button.

Log in with your
personal ID

Subscribe to get
all the news in
your mailbox!

Why Register?



- Only approved members can access our information
- Secures our email, phone, address and pics!

Cool! Show me more of my stuff...

More for everyone in the family...!

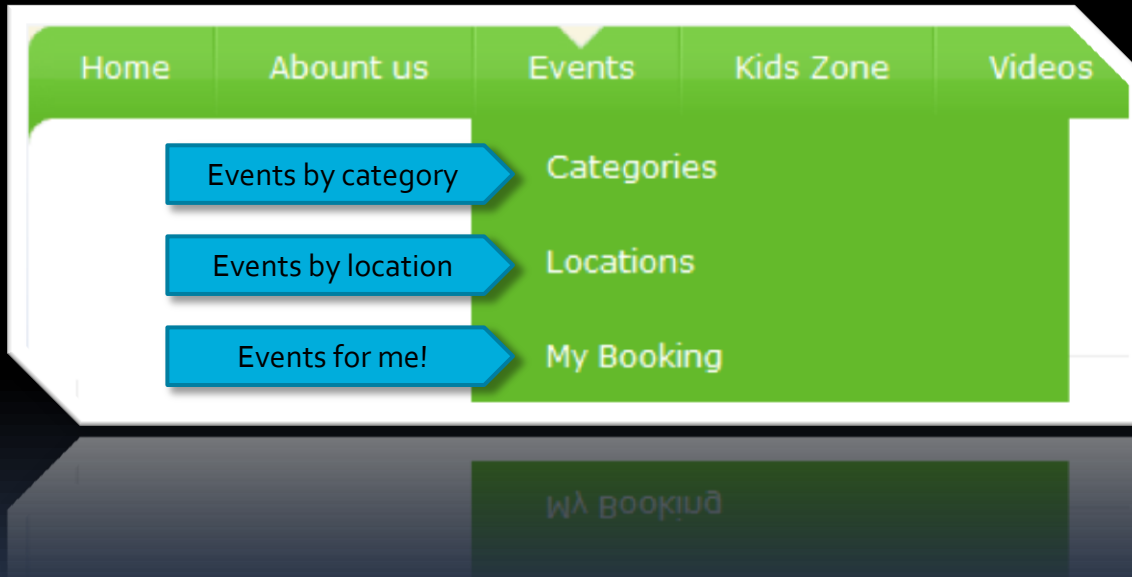
Let's take a look at some interesting items. What's on the menu?



Wow! And what about that next one?...

More for everyone in the family...!

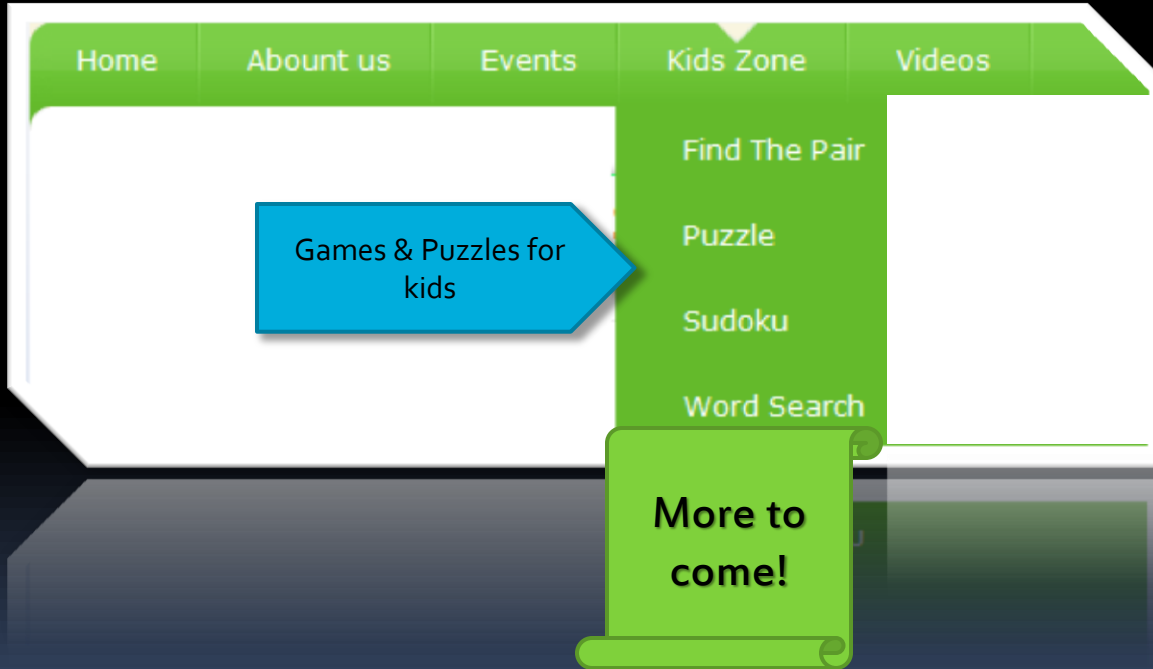
What's on the menu? All about Events!



That useful. What about the Kid's Zone?...

More for everyone in the family...!

What's on the menu? All about KIDS!



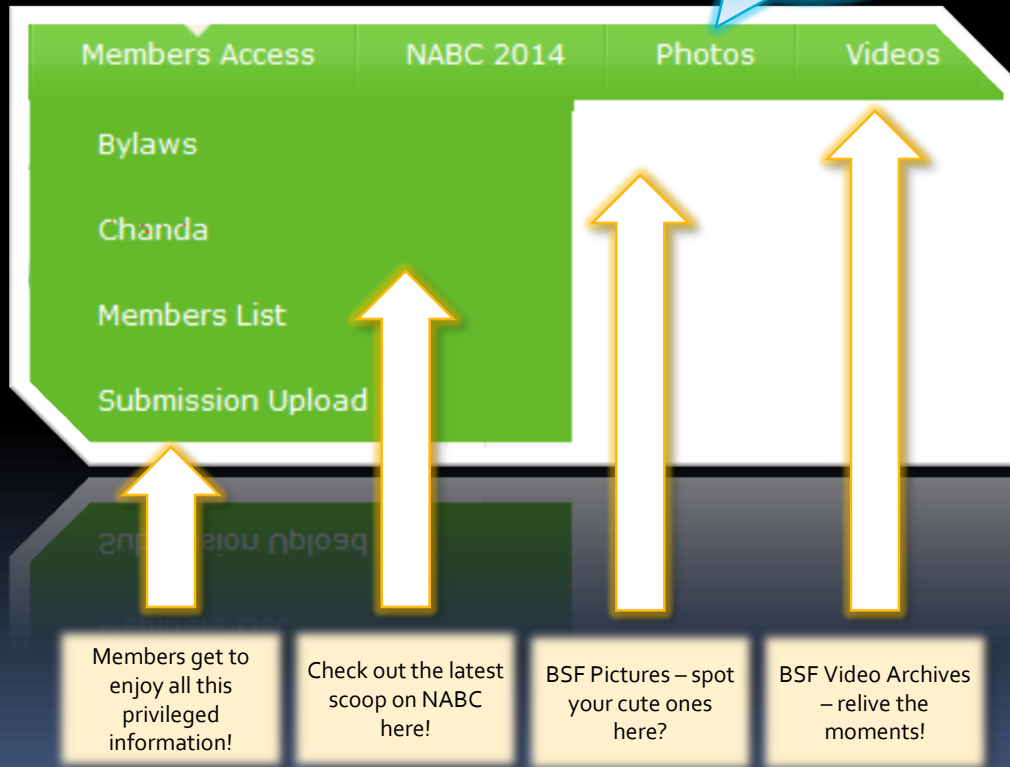
Party on! Show me more...

Members find a home

When I log in – lot more cool stuff!!



Members can upload their own pics!



Ahh, I need to try this out, like now...!

Summary

What's New ..

- New Look & feel
- New BSF Logo and Header
- Mailing List subscription
- Secure Member Access
- Member Directory
 - By Law
 - NABC Update
 - Comments
 - Upload Photos
 - And more ...
- Kids Zone
- Events date for entire Year
- Online RSVP/BOOKING
- Photos and Video section
- Online Abhijan
- Social Media presences
- Subscription Receipt Automation (Web Based)
- Executive Members access Zone



We need to try this out, like now...!

Summary

What's Next ..

- Online Payment
- Members Chat window
- Recipe Center
- Travel Booking
- Notice Board for our Kids
- Bangla School details
- More ...



Be the first to find out when we launch!

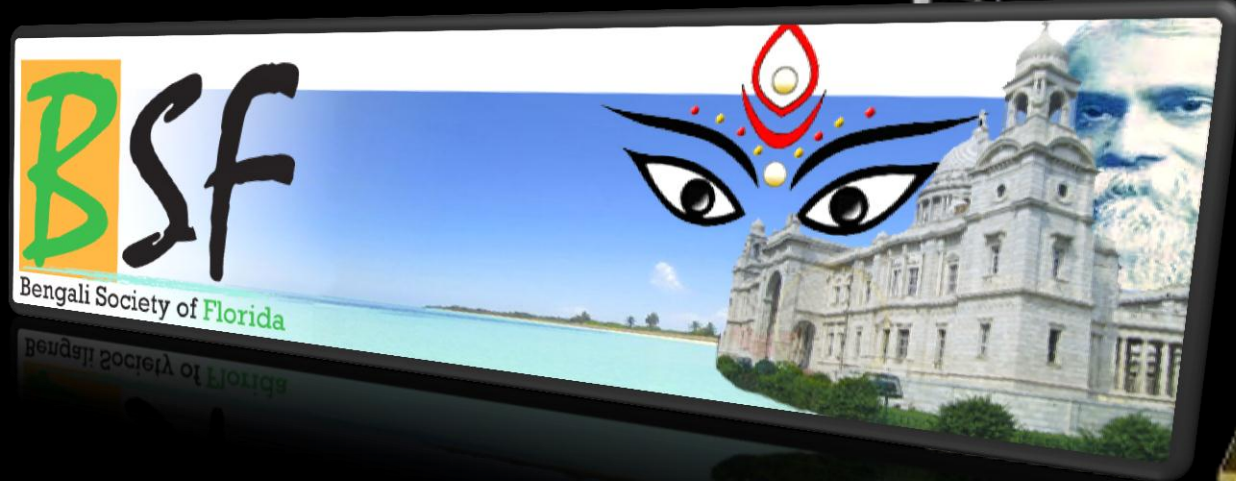
Summary

What's so far ...

- **85** - Members registered as of today
- **124** - RSVP via bsfnet.org [including kids]
- **150** - Subscriber for BSF newsletter



VIEW OUR WORK - go on, take a look



bsfnet.org

PLEASE HELP US MAKE YOUR BSF
SITE BETTER!

Use it more and let us know how to make it
awesome – info@bsfnet.org



BSFNET.ORG DEMO

LOT MORE FEATURES AND RICH
CONTENTS IN ACTION



Questions & Answers

Stay tuned to watch a demo (time permitted)