



Bengali Society of Florida



NABC-2014 Update

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The journey begins ..



- ☞ Let's take this opportunity to thank all the members for their enormous support from the very beginning of this 2014 NABC journey.
- ☞ We have heard everything from you with enthusiasm, curiosity, positive feedback and constructive ideas.
- ☞ We appreciate your involvement by asking some tough questions, at times, and at the same time stepping in with your unconditional help.
- ☞ You have helped us in increasing the confidence level, enhanced courage level and paved the path for a very successful 2014 NABC in Orlando.

NABC Overview



- ❧ The CAB held the first North-American Bengali conference in 1980.
- ❧ The NABC has created a unique place for itself in all Bengali minds
- ❧ In pure commercial terms, the brand value of the NABC at present is undeniable and it has reached an enviable height.
- ❧ The primary focus of the NABC so far has been on the cultural aspect of the Bengali experience

NABC-2014 Success



- BSF received the letter of interest from CAB
- BSF and CAB are official partner to host NABC 2014 in Orlando.
- BSF will represent FL as a unified organization and lead the FL partnership effort.

BSF's Role



- ❧ One of the Lead Partner for NABC 2014
- ❧ Lead all Bengali Community in FL for NABC
- ❧ And much more ...

Responsibilities

-
- ❧ Local Logistics
- ❧ Hospitality
- ❧ Registration
- ❧ Cultural events
- ❧ Transportation
- ❧ Food Service
- ❧ And much more

Challenges



- ❧ No past experience and limited access to all supporting information.
- ❧ First time working relationship experience with other FL organizations
- ❧ Funds Raising
- ❧ Limited Contacts
- ❧ And much more ...

Where do we stand now



- ☞ We have made numerous visits and had conference calls with CAB executive team to nail down the 2014 NABC location.
- ☞ We are in process to create sub-committee within the guideline from CAB

Venue



❧ Swan and Dolphin

❧ OCCC

❧ Peabody

Our Logo



BSF proposed for NABC



Q & A



☞ **Tell us your comments and concerns.**

☞ **For all communication please mail to**

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